

Camp Education Society's
Institute Of Management
Sector 27/A Pradhikaran, Nigdi, Pune

Industrial Visit Report

Day & Date: Monday, 30th September, 2013.

Venue: Mapro Foods Pvt Ltd. Panchgani wai.

Objects was to give the practical approach about industries to MBA Students, to understand the operating process of Food industries; to provide the platform to students to interact with corporate world.

The objective of the Industrial Visit is to help students to gain first hand information regarding functioning of the Industry, which presents the students with opportunities to plan, organize and engage in active learning experiences both inside and outside the classroom. So to give a practical exposure and to understand the application of theory into practice.

With the belief of excellence through every means to educate, students of Camp education Society's Institute of Management visited Mapro Industries pvt. Ltd on 30th September, 2013. In a batch of 31 Students & 4 faculty members. We gather in campus, morning at 5.30 am. with students and faculty members. We share the company information with each other, when we go to Mahabaleshwar. Then we entered in Wai at 8.30 Am., and then we take a breakfast. Then we entered in company premises at 9.45 Am.

Brief introduction about the company was given by Pooja. She give the information about the company. Company established in 1959 by Mr. Kishor.

The executives of Mapro Foods limited Shendurjane Panchagani Plant helped the students to understand the various intricacies of different departments and also took the students for the factory visit.

On the onset the officials explained to the students in brief about the Mapro Food Plant – Products, Raw materials, Plant Layout, Market, Industry view etc. And he also explains the process which begins from the Raw materials to the finished products. Students understood the punctuality and the discipline in the corporate.

Furthermore, the security management, the Professionalism, Team works and sense of belonging, Cordial Environment, Job Opportunities and moreover the realm of the company were known Time Management, History, production process etc, were briefed. The packaging process is highly automated to make simpler and errorless.

1. Interactive Session with the Management Representative:

Students were the interactive session with the management representative who answered the questions and cleared the doubts of the students.



It was really wonderful experience to visit Mapro Industries Pvt. Ltd. Wai is established in 1959. Students visited the unit, who dealt with international production processes with Pratiksha Pawar.

Students' efforts for the interaction are really commendable as they took real interest in technical line manufacturing even though they don't have basics idea about the technical aspects. Through the interaction we knew the Quality Control aspects of the Assembly line, Supply Chain Management, Safety and Environmental Regulation and HR policies with corporate culture. Both the corporate giants are in the same sector, which are growing day by day.

This is the place of plantation of strawberry which is ready to manufacture for the strawberry products.



This is the packaging process of the juss bottles.



After going through packaging process we come back to meeting room, and we had question & answer session and after that we called for the day.



The institute felicitated the Management Representative and conveyed vote of thanks.

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It was really nice experience for us to have some Techno-how through Professional people like Kamdhenu & Shivshakti team have. We are thankful for the Management and Personnel of the company who spare their valuable time for us.

As well as we are thankful to our Director Sir Dr. Bharat P. Kasar for encouraging us on behalf of Students and all the faculty members.